## FVC launches DATAPRICER ™ Innovative structured product analysis system

Derivative backed structured products are a key asset class in the UK. With the upsurge of new products, changes in investor tastes and market pricing conditions, keeping abreast of such products as well as calculating competitive pricing is a time consuming process requiring constant re-evaluation.

FVC is pleased to announce the launch of **DATAPRICER**<sup>TM</sup> - an innovative system available to product providers, IFA groups and investment banks by subscription through its dedicated web-site www.datapricer.com. This is an easy to use Internet based system, which will assist in the pricing, analysis, and design process of new structured products.

It provides:

- Indicative market pricing and historical data for underlying assets
- Easy definition and saving of underlying assets and product types from templates for future use
- Information on benchmark products and current market offerings
- Product pricing
- Analysis of product outcomes using both historical and simulated data
- The ability to search for products in a target price range
- The ability to use prices seen in the market to quickly price other products on a consistent basis

This completely new tool will provide product providers and IFA groups with more analysis on structured products than has been ever offered before enabling them to obtain best design, value, transparency and innovation for their products before they purchase the necessary assets. It will greatly speed up the design process of anyone looking for a new structured product to bring to market.

FVC will provide accurate market data, and the system will be populated with most product types on the market and will keep up-to-date with this sector in the future. This combination will benefit product providers, IFAs and their clients.

Managing Director of FVC, Tim Mortimer said:

"We are very excited about the launch of this product which we believe will help those designing structured products. Our company specialises in the analysis of structured products and we believe that those involved in this sector should have the right tools at their disposal."

Datapricer <sup>™</sup> is launched on November 6 2003 and free demonstrations are offered to invited parties. All enquiries to FVC: 020 8334 1146 or email <u>enquiries@datapricer.com</u>.

## Ends

## 3 November 2003

## Notes to Editors

Future Value Consultants (FVC) Contact: Tim Mortimer. Tel: (020) 8334 1146 Email: <u>tim@futurevc.co.uk</u> Company homepage: www.futurevc.co.uk

Direct web link to the website: www.datapricer.com/info